

Chuck Gaidica
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Chuck Gaidica was given a title once that included the word innovation. He has always looked to innovate in his career and life. That sums up what he is about now in life; continued innovation in life and encouraging people of all ages to focus on their own reinvention and finding joy.

Chuck is one of the most trusted figures in Michigan. He is now a frequent keynote speaker, podcast host and on camera host for various projects.

Many may know Chuck from his national and local radio and television work in Michigan over four decades. He has multiple Emmy awards and was awarded the prestigious Silver Circle Award for broadcast excellence. He could be found over the years forecasting the weather, hosting a game show seen across Michigan or getting in his New York state of mind by forecasting the weather on the NBC Today Show or the CBS Morning News.

While working in fulltime television news and radio he found time to go back for a Masters degree in ministry and leadership at age fifty. He kids people that at his pace he is on track to get a PhD at age ninety.

After leaving fulltime television news, Chuck served on staff at two churches. He also worked as a leader of various efforts to bring business, media, churches and non-profits together as “forces for good”. These efforts include helping lead a prayer walk in Detroit that brought an estimated twenty-five thousand people to the city.

Along with various degrees, Chuck is a Mayo Clinic trained Wellness Coach and holds a certificate in “Second Half Significance” from Pepperdine University and the Halftime Institute. Chuck is going to keep retiring until he gets it right.

Chuck is also an adventurer. He is a private pilot and has been scuba certified. He has flown with the U.S. Navy Blue Angels, flown through the eye of a hurricane and chased tornadoes. He has been to the top of two volcanoes and lived in the Amazon jungle of Peru on expedition.

But Chuck’s greatest joy is being with his family. Chuck and his wife Susan live in southeast Michigan and have been married for more than forty years. They are blessed to have a growing family of five children and their spouses along with six grandchildren and two dogs.

Business and Community Experience

- Gaidica Communications/Journey Strong 1982 to present
Founder

Gaidica serves as main talent, spokesperson and keynote speaker for projects with numerous business partners. Clients include local and national broadcast, health related and auto companies along with various other partners.

- Blue Cross Blue Shield of Michigan 2014 to present
Podcast Host- Previous Community Ambassador

Gaidica hosts “A Healthier Michigan Podcast” that explores wellbeing, fitness, mental health, nutrition and much more. As a BCBSM community ambassador Gaidica served as a connection to the metro Detroit community at large. Gaidica also serves as a spokesperson for BCBSM Medicare insurance across Michigan. He has represented BCBSM at various events and speaking engagements. Gaidica has helped lead multiple town hall meetings with BCBSM leadership.

- CuddleAlert.com

Creator and author of books and products used to encourage children to think bigger than self. The main thrust of the project was coordination with the Detroit Auto Dealers Association that led to giving away over 8000-Cuddle Bears to local firefighters. The first responders were able to present a child in trauma or tragedy with a bear to deal with their emergency.

- Tipping Pointe Theatre, Northville 2007 to present
Founding President of the board, Chairman of the board- Emeritus

Helped to create and lead design, construction and opening of professional theater. Successful partnerships created with local businesses, City of Northville, unions and staff. While employing various actors, tech professionals and staff, Tipping Point Theater has been recognized as a real success story and creative leader in Michigan arts.

- Parkstone Funds 2010 to present
Managing partner

Discover, analyze and secure various investment opportunities including real estate, land contracts and auto loans. Duties include working with various business and investing models. Supervising acquisition of properties and general contracting of all facets of improvements. Work with various company presidents, banks and real estate experts.

- GoUpNorth.com

Gaidica was the creator of a cutting edge online site helping to promote Northern Michigan. Gaidica helped to coordinate this business venture with WDIV-TV and Metro Detroit Ford Dealers.

Career Highlights

- Worked at WDIV-TV, the most highly rated NBC affiliate in the United States. Gaidica served as lead meteorologist on daily newscasts at 4, 5, 6 and 11pm weekdays. Gaidica served as co-host on nearly every major televised special on the station including America's Thanksgiving Parade, Detroit Fireworks, Auto Show Special, Stanley Cup Parade and the NHL Winter Classic.
- Primary, substitute weather anchor for Al Roker on NBC's Weekend Today Show.
- Awarded three Emmy Awards for various categories in television news. Also awarded the Silver Circle Award for Excellence in broadcasting from the National Academy of Television Arts and Sciences.
- Created various web-based businesses including GoUpNorth.com that produced a joint business venture between WDIV and Metro Detroit Ford dealers.
- Primary, substitute weather anchor CBS Morning News for two years.
- Founding board member and Chairman of the board-Emeritus: Tipping Point Theatre. TPT is a professional theater that has created art and jobs since 2007. It employs union actors and those of various other crafts while staging plays each season. TPT is smaller venue that brings thousands of people to Northville each year. Successful partnerships include: city of Northville, Northville Public Schools and local restaurants.
- Served as main morning host, substitute morning host or weather anchor/co-host on various radio stations in the Detroit market and beyond since 1982. Stations include WJR-AM, Detroit; WWJ-AM, Detroit; WNIC-FM, Detroit; WKQI-FM, Detroit; WOMC-FM, Detroit; WSNY-FM, Columbus, Ohio; WPHN-FM, Port Huron.
- Served as team leader for a Detroit Prayer Walk for two consecutive years. This role required coordinating with leadership of nearly 400 urban and suburban churches. Coordinated with various organizations and entities to launch a live concert and eventual walk down Woodward Avenue from Comerica Park to Jefferson Avenues in Detroit. Live staging and assembly of people was set up in main 5-parking lots of Comerica Park. Coordinated with Detroit Tigers to provide parking lots and the interior of the ballpark, bathrooms and security. Each event brought up to 25-thousand people from across the metro area to downtown Detroit. Coordination was required with the City of Detroit and various departments, Detroit Tigers executive management, Detroit Police Department, MDOT, private EMS and churches involved.
- Authored a children's book and created an associated teddy bear to encourage children to think bigger than self to help other people. The books and the "Cuddle Bears" have been used mainly for charitable endeavors with proceeds going to various organizations. However, the main thrust of the project was coordination with the

Detroit Auto Dealers Association that led to giving away over 8000 Cuddle Bears to local firefighters and first responders over a 2-year period. The emergency responders were able to present a child in trauma or tragedy with a bear to deal with an emergency.

Broadcast Experience

- WDIV-TV, Local 4, Detroit, Michigan 1987 to 2017
Graham Holdings Company
Host, "Live In The D" each weekday at 10am
Primary weather anchor, Director of Meteorology
Was responsible for primary weather forecasting and performance on all weekday, evening newscasts. Also, co-host of all major special programming including America's Thanksgiving Parade, Fireworks and International Auto Show.
- WOMC-FM, Detroit, Michigan 2010 to 2013
CBS Radio
Co-host new morning show. Responsible for morning show hosting duties, Dream Cruise host and coordination with clients for broadcast spots and weather forecasting.
- WNIC-FM, Detroit, Michigan 2002 to 2004
Clear Channel Communications
Morning host of The Breakfast Club. Responsible for on-air hosting, producing and engaging sponsors.
- WKQI-FM, Detroit, Michigan 1995 to 2000
Clear Channel Communications
Primary forecaster and contributor to various morning shows including those hosted by Dick Purtan, Danny Bonaduce, Steve Cochran, Kevin O'Neil and Mojo in the Morning.
- NBC News, New York, NY 1988 to 1990
Primary substitute weather anchor for Al Roker on NBC Weekend Today Show.
- WJBK-TV, CBS 2, Detroit, Michigan 1982 to 1987
Storer Communications
Primary weather anchor.
Responsible for primary weather forecasting and performance on all weekday evenings
- CBS News, New York, NY 1983 to 1985
Primary substitute weather anchor on the CBS Morning News
- WNIC-FM, Detroit, Michigan 1982 to 1992
Clear Channel Communications
Primary forecaster and contributor to The Breakfast Club morning show.

- KATV-TV, Little Rock, Arkansas 1980 to 1982
James Leake Broadcasting
Primary weather anchor.
Responsible for primary weather forecasting and performance on all weekday, evening newscasts.
- KFVS-TV, Cape Girardeau, Missouri 1980
American Family
Primary weather anchor.
Responsible for primary weather forecasting and performance on all weekday, evening newscasts.
- WEHT-TV, Evansville, Indiana 1979 to 1980
Gilmore Broadcasting
Primary weather anchor.
Responsible for primary weather forecasting and performance on all weekday and evening newscasts.

Adventures and Expeditions

- Flying with NOAA through eye of Hurricane Diana
- Flying with United States Navy Blue Angels
- Expedition, 10-days in the rainforest of Peru with Dr. Bob Ballard
- Expedition, 10-days to top of Mt. Kilauea in Hawaii with Dr. Bob Ballard
- Tornado chase in Oklahoma and Texas.

Memberships and Community Involvement

- National Academy of Television Arts and Sciences-Silver Circle Member
- Tipping Point Theatre, Northville-Chairman of the board Emeritus

Recognition

- NOAA commendation for flying through eye of Hurricane Diana
- Emmy Awards, Outstanding talent
- Silver Circle Award for 25 years of excellence in broadcasting
- MAB, Michigan Association of Broadcasters, Best in category
- Best of Detroit, Hour Magazine & Metro Times, numerous years

Education

- Mayo Clinic • Wellness Coach
- Cornerstone University, Grand Rapids, Mi. • Master of Arts Ministry & Leadership
Jerusalem University, Jerusalem, Israel • Masters studies
- Pepperdine University, Graziadio School of Business, Halftime Institute • Malibu, California. • Certificate in Second Half Significance
- William Tyndale College • Farmington Hills, Mi. • Bachelor of Business

Ministry Experience

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| • Hilltop Church Executive Director | 2017 to 2018 |
| • Oak Pointe Church Pastor of Outreach and Innovation | 2014 to 2016 |